

WIE Externship Title:	Marketing & Business Development Associate		
Department/Group:	Communications	Reporting to:	Natalia Sharova
Location:	New York, NY	Travel Required:	No Travel Required
Contact:	Natalia Sharova	Date Posted:	September 7, 2020
Experience requested:	Interest in energy, sustainability, and innovation; communications experience	Posting Expires:	September 25, 2020
Applications Accepted By:			
EMAIL: natalia@dynamoenergyhub.com Subject Line: WIE Externship - Marketing & Business Development Associate		Dynamo brings together clean energy and sustainability startups, innovative corporations, investors, governments, and thought leaders to shape the future of energy. Dynamo Members gain exclusive access to Dynamo networking events and co-working hubs, benefiting from rich content and networking with experienced practitioners and energy industry thought leaders, all in state-of-the-art office environment. Ensuring responsible supply chains, advancing innovative technologies that lower our carbon footprint, while growing the global economy in a just and sustainable way is no small task that requires meaningful collaboration between all key stakeholders. Dynamo Energy Hub makes it possible through a cultivated ecosystem that accelerates innovation in key cities around the world.	
Job Description			
ROLE AND RESPONSIBILITIES <p>The Dynamo Marketing and Business Development Associate will support the Community Director with monthly newsletters, social media strategy and execution, event organization (virtual and in-person), and produce write-ups of thought leadership events. The Associate will also support business development efforts, which might include company research, CRM maintenance, and collateral development. The Associate will help advance Dynamo Energy Hub as a thought leader in clean energy by helping to design and organize themed events, developing content, and identifying and helping to engage prospective members in the clean energy and sustainability space. The Associate will have an opportunity to interact with Dynamo members and partners, which include innovative clean energy startups, investors, corporations that are leaders in the clean energy space, government officials, among others. The ideal candidate has excellent organizational and writing skills, a proven ability to work both independently and collaboratively, and an interest in clean energy and sustainability companies, trends, and related policies. Event organization, social media, and blog writing experience on a variety of clean energy topics is a plus.</p> EXTERNSHIP REQUIREMENTS <p>The externship will require no less than 15 to 20 hours per week of time. Candidates can work remotely, but Dynamo Energy Hub expects interns to be available to present their work at least twice a week. The successful candidate will be a highly motivated self-starter with an entrepreneurial spirit.</p> PREFERRED SKILLS <p>Excellent writing, social media, and organizational skills. Business developments skills are a plus.</p> <hr/> ADDITIONAL NOTES <p>For more information about Dynamo Energy Hub, take a look at the website (www.dynamoenergyhub.com/).</p>			